

## BACHELOR OF ARTS IN MUSIC BUSINESS

Students in the Music Business program will prepare for careers in the commercial music industry, in such fields as artist management, music publishing, concert promotion, record labels, music marketing, talent booking, music promotion & publicity, and tour management. The Music Business program is also perfect for performers who want to have the information needed to effectively navigate this fast-changing business and build their careers. The Bachelor of Arts degree includes the university's core liberal arts courses, plus courses in the music industry, business administration, and applied music. Music industry internships are provided to allow the student to experience the workplace and make career decisions.

### THE REQUIREMENTS FOR ADMISSION TO THIS DEGREE TRACK ARE:

- Audition is required to be admitted into the program
- The institution maintains articulation agreements with regional community colleges that define transfer credit policy by course. The Music department, however, requires placement exams in performance, harmony, ear training, and keyboard; the placement exams confirm or deny transfer credit in each course and level.

Course	Course Title	Credits
MDT 101	Survey of Music	3
MDT xxx	World Music	3
MDT 122	Applied Music I	1.5
MDT 123	Applied Music II	1.5
MDT 131	Harmony I	2
MDT 132	Ear Training I	2
MDT 184	Chamber Ens. (4 semesters @1 credit)	4
MDT 268	Computer Music I	3
MDT 210	History of Popular Music in America	3
MDT 135	Keyboard Methods I	1
MDT 136	Keyboard Methods II	1
MDT 121	Seminar (2 semesters @ .5 credit)	1
MDT 353	Survey of Music Business	3
MDT 384	Arts Management I	3
MDT 385	Arts Management II	3
MDT 390	Music Business Law	3
SFED 310	Co-operative Education	3
BUSI 201	Introduction to Business	3
MGMT 211	Principles of Management	3
ACCT 251	Financial Accounting	3
MKGT 231	Principles of Marketing	3
ENG 200	Writing for Business	3
BUSI 331	Consumer Behavior	3
XXX	Electives can be from any area	29
Total		88